



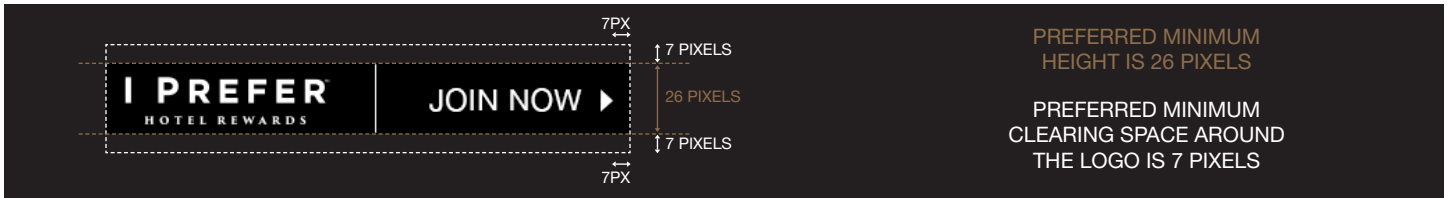
B R A N D G U I D E L I N E S

"I Prefer Join Now"

Recommended placement: **WITHIN YOUR NAVIGATION BAR/MENU OR IN THE FOOTER OF YOUR WEBSITE**

REVERSE K/O LOGO

White logo on dark/strong colors.

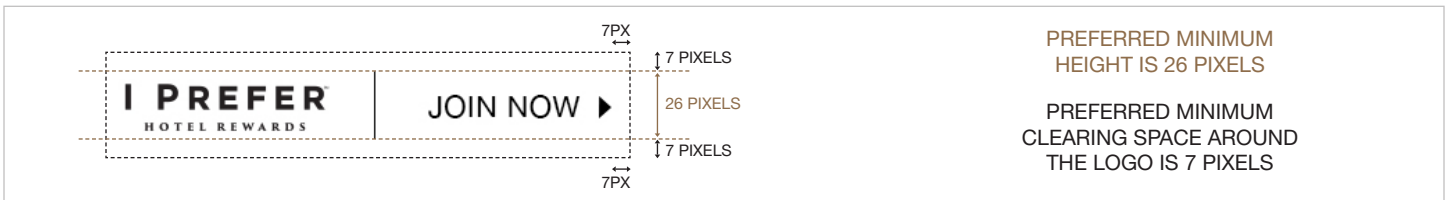


PREFERRED MINIMUM
HEIGHT IS 26 PIXELS

PREFERRED MINIMUM
CLEARING SPACE AROUND
THE LOGO IS 7 PIXELS

BLACK LOGO

Black logo on white.

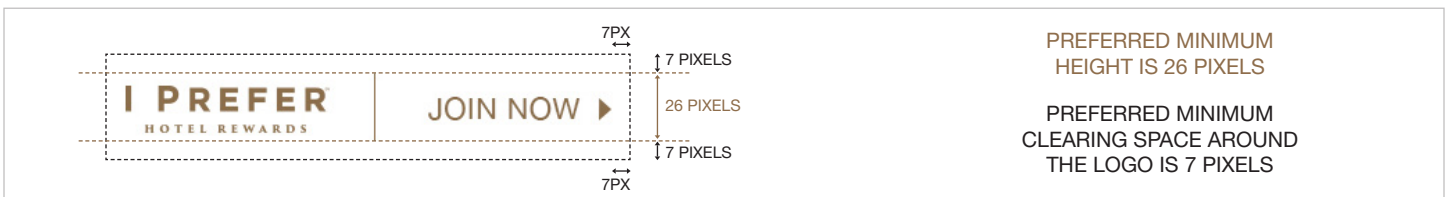


PREFERRED MINIMUM
HEIGHT IS 26 PIXELS

PREFERRED MINIMUM
CLEARING SPACE AROUND
THE LOGO IS 7 PIXELS

GOLD LOGO

Gold logo on white.



PREFERRED MINIMUM
HEIGHT IS 26 PIXELS

PREFERRED MINIMUM
CLEARING SPACE AROUND
THE LOGO IS 7 PIXELS